

AACSB International and the Academy of Management to Host Inaugural Research Impact Conference in Ireland

Tampa, Fla., USA (23 March 2026)—AACSB International (AACSB) and the Academy of Management (AOM) will bring together global leaders in business education and management research for the **inaugural Research Impact Conference**, taking place 26 to 27 May 2026 at University College Dublin School of Business in Dublin, Ireland.

This inaugural event brings together two leading organizations in business education and management scholarship to explore how research creates meaningful impact across academia, industry, policy, and society. The conference will gather more than 200 business school leaders, faculty, and accreditation professionals for two days of learning, dialogue, and collaboration.

A central focus of the conference will be AACSB's Research Impact Framework, including its practical applications, broader implications, and strategies for socializing and embedding the framework within institutions. Participants will also explore how the framework connects to the Academy of Management's mission.

In addition, attendees will engage in discussions related to the new Global Standards for Business Education, Accounting Accreditation Standards, and Global Research Impact Framework, providing timely insight for institutions preparing for future accreditation expectations.

"The Research Impact Conference represents an important step forward in strengthening the connection between rigorous scholarship and real-world impact," said Lily Bi, president and CEO of AACSB International. "By partnering with the Academy of Management and convening global leaders in Dublin, we are creating a platform to advance shared understanding, elevate academic quality, and ensure that business research continues to address the complex challenges facing business."

"If we want management scholarship to matter, we must align how we evaluate it with the difference it makes. That requires coordinated leadership across the global business education ecosystem, and that is the work that AACSB and the Academy of Management are advancing together. Impact is not a citation count, it is the degree to which our scholarship changes how the world thinks and acts," said Tammy Madsen, president of the Academy of Management. "The Research Impact Conference represents a pivotal moment. We are creating space to rethink not only how impact is measured, but how it is enabled. The goal is not simply to refine metrics, but to amplify the relevance of scholarship for organizations and society."

Registration details and additional program information can be found on [AACSB's website](#).

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About AACSB

Established in 1916, AACSB International (AACSB) connects educators, learners, and businesses to create the next generation of great leaders. With more than 2,000 member organizations and over 1,000 accredited business schools worldwide, AACSB is the world's largest business education network. Through its global standards, accreditation, and thought leadership, AACSB fosters engagement, accelerates innovation, and amplifies impact in business education.

About the Academy of Management

The Academy of Management (AOM) is the preeminent professional association for scholars of management and organizations. Its worldwide members include faculty, doctoral students, and practitioners dedicated to advancing management research, education, and practice. Founded in 1936, AOM is the oldest and largest scholarly management association in the world, with a global community of nearly 22,000 members spanning more than 110 countries. Learn more at www.aom.org.